

SPRING AHEAD WITH PIRELLI



**\$70
REBATE***

2/21/2020 - 3/15/2020

DEAR PIRELLI DEALER,

We are pleased to share with you the exciting details of the 2020 Spring Pirelli Consumer Promotion.

PIRELLI \$70 MASTERCARD® PREPAID CARD:

Qualifying* purchasers of Pirelli P ZERO™ and SCORPION™ tires will be eligible to receive a \$70 Prepaid Mastercard® Card by mail-in rebate**. Offer valid on qualifying tires purchased from participating dealers 2/21/2020 through 3/15/2020.

*Qualify to receive a \$70 Prepaid Mastercard® Card by mail. Offer valid on tires purchased from participating dealers between February 21, 2020 and March 15, 2020. Offer valid only for legal residents of the 50 United States, the District of Columbia and Puerto Rico who are 18 years or older and are individual consumers.

Requests must be postmarked by April 15, 2020. Not valid with other offers. Void where taxed, restricted or prohibited. PO boxes will not be paid, except in North Dakota. Allow six to eight weeks after mailing for delivery of your prepaid card. Limit one offer per envelope and two offers per name/household/address. Pirelli reserves the right to confirm identification and request additional proof of purchase to substantiate claim. Fraudulent submissions could result in federal prosecution under US Mail fraud statutes (18 USC Sections 1341 and 1342). This promotion is subject to all federal, state and local laws and regulations. Please retain copies of the materials you submit. All requests become the property of Pirelli and will not be returned. Pirelli is not responsible for any late, lost, illegible, postage due or misdirected mail. Pirelli reserves the right to cease making the claim form available online due to electronic, programming or technological problems/malfunctions/failures of any kind.

The information you submit governed by the Pirelli privacy policy, which can be found at <https://www.pirelli.com/tires/en-us/legal-information>.

**This Card is issued by Sunrise Banks N.A., Member FDIC, pursuant to a license from Mastercard International Incorporated. Mastercard is a registered trademark of Mastercard International Incorporated. Use of this card constitutes acceptance of the terms and conditions stated in the Cardholder Agreement. Cards will not have cash access and can be used everywhere Mastercard debit cards are accepted. Card expires.

QUALIFYING PIRELLI TIRES FOR THIS MAIL-IN OFFER:

P ZERO™

- P ZERO™ ALL SEASON
- P ZERO™ ALL SEASON PLUS
- P ZERO™ NERO ALL SEASON
- P ZERO™ NERO M+S
- P ZERO™
- P-ZERO™ (PZ4-LUXURY)
- P-ZERO™ (PZ4-SPORT)
- P-ZERO™ CORSA (PZC4)
- P ZERO™ ASIMMETRICO
- P ZERO™ CORSA (ASIMMETRICO)
- P ZERO™ CORSA (DIREZIONALE)
- P ZERO™ CORSA ASIM 2
- P ZERO™ DIREZIONALE
- P ZERO™ NERO
- P ZERO™ NERO GT
- P ZERO™ ROSSO™
- P ZERO™ ROSSO™ DIREZIONALE

SCORPION™

- SCORPION ATR™
- SCORPION™ MUD
- SCORPION STR™
- SCORPION VERDE™
- SCORPION VERDE™ ALL SEASON
- SCORPION VERDE™ ALL SEASON PLUS
- SCORPION VERDE™ ALL SEASON PLUS II
- SCORPION ZERO™
- SCORPION™ ZERO™ ASIMMETRICO
- SCORPION ZERO™ ALL SEASON
- SCORPION ZERO™ ALL SEASON PLUS
- SCORPION™ ALL TERRAIN PLUS

Please visit US.Pirelli.com/promotions for additional promotional details.

Good luck & good selling!



SPRING AHEAD WITH PIRELLI

\$70
REBATE*



QUALIFYING* PURCHASERS OF **PIRELLI P ZERO™ AND SCORPION™ TIRES** WILL BE ELIGIBLE TO RECEIVE A **\$70 PREPAID MASTERCARD® CARD BY MAIL-IN REBATE****

OFFER VALID ON QUALIFYING TIRES
PURCHASED FROM PARTICIPATING DEALERS:

2/21/2020 - 3/15/2020

*Qualify to receive a \$70 Prepaid Mastercard® Card by mail. Purchase must be made between 2/21/2020 and 3/15/2020 to qualify. Offer limited to legal residents of the 50 United States, the District of Columbia, and Puerto Rico, 18 years or older, making qualifying purchases in participating retail locations. For the full terms and conditions of the rebate offer, visit our website at us.pirelli.com/promotions. Prepaid Card is subject to further terms, conditions, and limitations. Allow 6 to 8 weeks for delivery.

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POWER IS NOTHING WITHOUT CONTROL

OFFICIAL PIRELLI 2020 SPRING \$70 MAIL-IN REBATE FORM

Offer valid from February 21st through March 15th



To redeem your mail-in rebate, complete this rebate form and send it along with proof of purchase (i.e. original sales receipt or satisfactory proof of purchase) dated between 2/21/2020 and 3/15/2020 to:

Pirelli \$70 Spring Rebate
PI20-6103
PO Box 472
Scottsdale, AZ 85252-0472

Proof of purchase must show the purchase of any new, matching set of four (4) select qualifying Pirelli Tires from participating dealers. Rebate will be paid in the form of a \$70 Prepaid Mastercard® Card.

Date of Purchase: _____

I had my set of Pirelli Tires mounted on the following vehicle

Year: _____ Make: _____ Model: _____

☐ Yes, please send me future communications, coupons and offers from Pirelli (or affiliates).

Please fill out this information (All Fields are Mandatory):

FIRST NAME

LAST NAME

ADDRESS

CITY

STATE

ZIP CODE

PHONE NUMBER

EMAIL ADDRESS: Please provide your e-mail address to have rebate tracking information sent to you.

STORE NAME AND LOCATION WHERE I PURCHASED MY TIRES

THE FOLLOWING INFORMATION IS REQUIRED FOR REBATE PROCESSING

BELOW ARE THE QUALIFYING TIRES FOR THIS REBATE. PLEASE CHECK THE SET OF FOUR (4) QUALIFYING TIRES PURCHASED.

- | | | | |
|---|---|--|--|
| <input type="radio"/> P ZERO™ ALL SEASON | <input type="radio"/> P ZERO™ CORSA (ASIMMETRICO) | <input type="radio"/> SCORPION ATR™ | <input type="radio"/> SCORPION ZERO™ ALL SEASON |
| <input type="radio"/> P ZERO™ ALL SEASON PLUS | <input type="radio"/> P ZERO™ CORSA (DIREZIONALE) | <input type="radio"/> SCORPION™ MUD | <input type="radio"/> SCORPION ZERO™ ALL SEASON PLUS |
| <input type="radio"/> P ZERO™ NERO ALL SEASON | <input type="radio"/> P ZERO™ CORSA ASIM 2 | <input type="radio"/> SCORPION STR™ | <input type="radio"/> SCORPION™ ALL TERRAIN PLUS |
| <input type="radio"/> P ZERO™ NERO M+S | <input type="radio"/> P ZERO™ DIREZIONALE | <input type="radio"/> SCORPION VERDE™ | |
| <input type="radio"/> P ZERO™ | <input type="radio"/> P ZERO™ NERO | <input type="radio"/> SCORPION VERDE™ ALL SEASON | |
| <input type="radio"/> P-ZERO™ (PZ4-LUXURY) | <input type="radio"/> P ZERO™ NERO GT | <input type="radio"/> SCORPION VERDE™ ALL SEASON PLUS II | |
| <input type="radio"/> P-ZERO™ (PZ4-SPORT) | <input type="radio"/> P ZERO ROSSO™ | <input type="radio"/> SCORPION VERDE™ ALL SEASON PLUS | |
| <input type="radio"/> P-ZERO™ CORSA (PZC4) | <input type="radio"/> P ZERO ROSSO™ DIREZIONALE | <input type="radio"/> SCORPION ZERO™ | |
| <input type="radio"/> P ZERO™ ASIMMETRICO | | <input type="radio"/> SCORPION ZERO™ ASIMMETRICO | |

PLEASE TAKE A MOMENT TO COMPLETE THIS OPTIONAL QUESTIONNAIRE BELOW:

1. Age ☐ 16-24 ☐ 25-34 ☐ 35-44 ☐ 45-54 ☐ 55 or over 2. Gender ☐ Male ☐ Female
3. How did you first hear about this promotion?
☐ Newspaper/magazine ☐ Online ☐ In-store sales person ☐ In-store display ☐ Friend ☐ Other
4. If you have received another service at the time you purchased Pirelli tires please indicate which one: ☐ Front end alignment ☐ Brake service ☐ Oil change ☐ Windshield service ☐ Other
5. Would you have purchased Pirelli Tires without this promotion? ☐ Yes ☐ No 6. Did you replace Pirelli Tires when you purchased this new set of tires? ☐ Yes ☐ No
7. Have you purchased Pirelli Tires in the past? ☐ Yes ☐ No

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☐ Please sign me up for communications by phone or text messages to the phone number provided above about offers, promotions, events and products from Pirelli Tire LLC and its affiliates. You may withdraw your consent to receive these communications at any time. Message & data rates may apply. Consent is not a condition to purchase, and you can opt-out at any time.

Signature: _____