

# ADVANTAGE

YOKOHAMA ASSOCIATE DEALER PROGRAM

## Program Benefits


- Quarterly Cash Rewards
- Travel Rewards
- Marketing Funds (2% for achieving Tier 2, 3% for Tiers 3 and 4)
- Program Website
- Point-of-Sale Kit
- Showroom Display
- Signage
- Online Training
- Credit Card
- Partners Program


## Commitment

- Minimum 125 units quarterly/500 units annual
- 24 Unit opening order

## Payout

- Quarterly Incentives are paid via check directly from Yokohama

		TIER 1	TIER 2	TIER 3	TIER 4
	<b>Quarterly Bonus Purchase Requirement (Units)<sup>1</sup></b>	125-249	250-437	438-624	625+
	<b>Quarterly Bonus Payout (per eligible tire)<sup>2</sup></b>	3%	4%	5%	6%

		TIER 1	TIER 2	TIER 3	TIER 4
	<b>Annual Level Rewards Requirement (Units)</b>	500-999	1,000-1,749	1,750-2,499	2,500+
	<b>Travel Voucher Value</b>	\$750	\$1,000	\$1,300	\$1,500

