



2024

ADVANTAGE COMMERCIAL

Yokohama Associate Dealer Program

COMMITMENT

- Requires Opening Order of 8 Units (over 30 days)
- Requires 1 person at each location complete EXCEED training
- National Account Deliveries Pay
- Appear on Yokohama Dealer Locator
- Minimum 500 units per year


Commercial 17.5" and 19.5" rim diameter and Light Truck Commercial(LTC) treads are now eligible on the ADVANTAGE Consumer program.

PROGRAM BENEFITS

- Tire Stand
- Graphics Display
- Service Truck Decals
- Y.E.S. Certification



PAYOUT

		TIER A	TIER B	TIER C
	Quarterly Bonus Purchase Requirements (Units) ¹	125-199	200-299	300+
	Quarterly Bonus Payouts (per eligible tire) ²	\$12	\$16	\$20
Annual Unit Requirements ¹		500-799	800-1,199	1,200+

1. If your annual purchases exceed the level earned on a quarterly basis, the difference between the higher level and the bonus amount already paid will be issued by check or direct deposit following the 4th quarter payouts.

2. National account deliveries processed through your designated distributor are eligible for ADVANTAGE Commercial program rewards. Eligible tires include Yokohama medium truck tires purchased through your designated ADVANTAGE Commercial distributor. Light truck commercial, off-the-road and discontinued treads are not eligible for the program.

