



# Mastercraft CENTURY program

## BENEFICIOS DEL PROGRAMA:

- Dólares Century trimestrales
- Recompensa de merchandising de nuevo distribuidor
- Promociones de dólares dobles
- Formación en línea
- Programa de recompensas de Mastercraft spiff

## COMPROMISO:

- Mínimo de 240 unidades al año
- Sin requisito de orden de apertura
- Regla 80/20-80% de unidades del distribuidor primario, 20% de unidades del distribuidor secundario

## LLANTAS PREFERIDAS:

Debe representar al menos el 50% de su objetivo trimestral

- Gana el pago de llantas preferidas
- Las compras cuentan para el total de llantas
  - Courser AXT<sup>TM</sup>
  - Courser HSX<sup>TOUR</sup> <sup>TM</sup>
  - Courser HXT<sup>TM</sup>
  - Courser HTR Plus<sup>TM</sup>
  - Courser MXT<sup>TM</sup>
  - Courser CXT<sup>TM</sup>
  - LSR Grand Touring<sup>TM</sup>
  - SRT Touring<sup>TM</sup>
  - Strategy<sup>TM</sup>
  - Cooper Zeon RS3-G1<sup>TM</sup>
  - ❄️ Glacier Trex<sup>TM\*</sup>
  - ❄️ Avenger M8<sup>TM</sup>
  - ❄️ Mastercraft Glacier MSR<sup>TM</sup>
  - ❄️ Pagado a una tarifa de llantas de invierno.

## LLANTAS ESTÁNDAR:

- Gana un pago estándar por llantas
- Las compras cuentan para el total de llantas
  - Avenger G/T<sup>TM</sup>
  - A/S IV<sup>TM</sup>
  - Stratus AS<sup>TM</sup>
  - Stratus AP<sup>TM</sup>
  - Stratus HT<sup>TM</sup>
- Las compras cuentan para el total de llantas
  - Roadmaster RM253<sup>TM</sup>
  - Roadmaster RM170<sup>TM</sup>
  - Roadmaster RM170+<sup>TM</sup>
  - Roadmaster RM257<sup>TM</sup>

PRIME	\$7.00 per Preferred Tire - SUV / Light Truck	ANNUAL TOTAL TIRES <b>4,000</b> (2,000 of which must be Preferred Tires)	QUARTERLY TOTAL TIRES <b>1,000</b> (500 of which must be Preferred Tires)	\$2.00 per Standard Tire
	\$5.00 per Preferred Tire - Passenger			\$4.00 per Winter Tire
ELITE	\$6.00 per Preferred Tire - SUV / Light Truck	ANNUAL TOTAL TIRES <b>2,800</b> (1,400 of which must be Preferred Tires)	QUARTERLY TOTAL TIRES <b>700</b> (350 of which must be Preferred Tires)	\$1.50 per Standard Tire
	\$4.00 per Preferred Tire - Passenger			\$3.00 per Winter Tire
SELECT	\$5.00 per Preferred Tire - SUV / Light Truck	ANNUAL TOTAL TIRES <b>1,600</b> (800 of which must be Preferred Tires)	QUARTERLY TOTAL TIRES <b>400</b> (200 of which must be Preferred Tires)	\$1.25 per Standard Tire
	\$3.50 per Preferred Tire - Passenger			\$2.50 per Winter Tire
CHOICE	\$4.50 per Preferred Tire - SUV / Light Truck	ANNUAL TOTAL TIRES <b>700</b> (350 of which must be Preferred Tires)	QUARTERLY TOTAL TIRES <b>175</b> (87 of which must be Preferred Tires)*	\$1.00 per Standard Tire
	\$3.00 per Preferred Tire - Passenger			\$2.00 per Winter Tire
PREMIER	\$4.00 per Preferred Tire - SUV / Light Truck	ANNUAL TOTAL TIRES <b>240</b> (120 of which must be Preferred Tires)	QUARTERLY TOTAL TIRES <b>60</b> (30 of which must be Preferred Tires)	\$0.75 per Standard Tire
	\$2.50 per Preferred Tire - Passenger			\$1.50 per Winter Tire

\*87 Preferred Tires are required for Q1 only. Q2: 175 Total Preferred Tires (including Preferred Tires purchased in Q1)  
Q3: 262 Preferred Tires (including Preferred Tires purchased in Q1 and Q2) Q4: 350 Preferred Tires including Preferred Tires purchased in Q1, Q2 and Q3

