



2024

MICKEY THOMPSON
M/T
TIRES & WHEELS

PROGRAM BENEFITS

- Dollar Rewards
- Point of Purchase Support
- Power Promotions
- Loyalty Rewards
- Product Training

PROGRAM NOTE

- Dealer will be officially enrolled in the program once they purchase 32 units in a quarter



TIER	TIER 1	TIER 2	TIER 3
UNITS	32	100	200
RACE	\$5.00	\$8.00	\$12.00
LEGEND	\$5.00	\$8.00	\$12.00
BOSS	\$5.00	\$10.00	\$15.00

- Paid quarterly to a prepaid Mastercard

