



# 2024 Mastercraft CENTURY program

## HOW TO EARN PAYMENT AMOUNTS:

### PROGRAM BENEFITS

- Quarterly Century Dollars
- New Dealer Merchandising Reward
- Double Dollars Promotions
- Online Training
- Mastercraft Rewards Spiff Program

### COMMITMENT

- Minimum 240 Units Annually
- No Opening Order Requirement
- 80/20 Rule - 80% of units from primary distributor, 20% of units from secondary distributor

		NEW						
		MUD   TRACTION	ON   OFF ROAD	HIGH PERFORMANCE	COMMUTER	WINTER	STANDARD	
		\$\$\$	\$\$	\$⚡	\$	❄️		
TOTAL TIRE REQUIREMENT								
TIER 5	<b>ANNUAL TOTAL TIRES</b> <b>4,000</b> (2,000 of which must be Preferred Tires)	<b>QUARTERLY TOTAL TIRES</b> <b>1,000</b> (500 of which must be Preferred Tires)	<b>\$10.00</b> per Preferred Tire MUD   TRACTION	<b>\$7.50</b> per Preferred Tire ON   OFF ROAD	<b>\$7.50</b> per Preferred Tire HIGH PERFORMANCE	<b>\$6.00</b> per Preferred Tire COMMUTER	<b>\$4.00</b> per Preferred Tire WINTER	<b>\$2.00</b> per Standard Tire
TIER 4	<b>ANNUAL TOTAL TIRES</b> <b>2,400</b> (1,200 of which must be Preferred Tires)	<b>QUARTERLY TOTAL TIRES</b> <b>600</b> (300 of which must be Preferred Tires)	<b>\$9.00</b> per Preferred Tire MUD   TRACTION	<b>\$6.50</b> per Preferred Tire ON   OFF ROAD	<b>\$6.50</b> per Preferred Tire HIGH PERFORMANCE	<b>\$4.50</b> per Preferred Tire COMMUTER	<b>\$3.00</b> per Preferred Tire WINTER	<b>\$1.50</b> per Standard Tire
TIER 3	<b>ANNUAL TOTAL TIRES</b> <b>1,600</b> (800 of which must be Preferred Tires)	<b>QUARTERLY TOTAL TIRES</b> <b>400</b> (200 of which must be Preferred Tires)	<b>\$7.00</b> per Preferred Tire MUD   TRACTION	<b>\$5.50</b> per Preferred Tire ON   OFF ROAD	<b>\$5.50</b> per Preferred Tire HIGH PERFORMANCE	<b>\$4.00</b> per Preferred Tire COMMUTER	<b>\$2.50</b> per Preferred Tire WINTER	<b>\$1.25</b> per Standard Tire
TIER 2	<b>ANNUAL TOTAL TIRES</b> <b>600</b> (300 of which must be Preferred Tires)	<b>QUARTERLY TOTAL TIRES</b> <b>150</b> (75 of which must be Preferred Tires)	<b>\$7.00</b> per Preferred Tire MUD   TRACTION	<b>\$4.50</b> per Preferred Tire ON   OFF ROAD	<b>\$4.50</b> per Preferred Tire HIGH PERFORMANCE	<b>\$3.50</b> per Preferred Tire COMMUTER	<b>\$2.00</b> per Preferred Tire WINTER	<b>\$1.00</b> per Standard Tire
TIER 1	<b>ANNUAL TOTAL TIRES</b> <b>240</b> (120 of which must be Preferred Tires)	<b>QUARTERLY TOTAL TIRES</b> <b>60</b> (30 of which must be Preferred Tires)	<b>\$5.00</b> per Preferred Tire MUD   TRACTION	<b>\$4.00</b> per Preferred Tire ON   OFF ROAD	<b>\$4.00</b> per Preferred Tire HIGH PERFORMANCE	<b>\$2.50</b> per Preferred Tire COMMUTER	<b>\$1.50</b> per Preferred Tire WINTER	<b>\$0.75</b> per Standard Tire

80% of products must be purchased from the primary Mastercraft® Tire distributor and no more than 20% may be purchased from a secondary approved distributor.

## HOW TO EARN THE MASTERCRAFT® CENTURY TIRE GROUPS:

PREFERRED TIRES	MUD   TRACTION	ON   OFF ROAD
	\$\$\$ <ul style="list-style-type: none"> <li>• COURSER® MXT™</li> <li>• COURSER® CXT™</li> </ul>	\$\$ <ul style="list-style-type: none"> <li>• COURSER TRAIL™</li> <li>• COURSER TRAIL HD™</li> <li>• COURSER® HXT™</li> </ul>
	HIGH PERFORMANCE	COMMUTER
	\$⚡ <ul style="list-style-type: none"> <li>NEW</li> <li>• MASTERCRAFT AVENGER®</li> </ul>	\$ <ul style="list-style-type: none"> <li>• COURSER QUEST™</li> <li>• COURSER QUEST PLUS™</li> <li>• SRT TOURING™</li> </ul>
	WINTER	
	❄️ <ul style="list-style-type: none"> <li>• GLACIER MSR™</li> <li>• GLACIER TREX™</li> </ul>	
STANDARD TIRES		
• STRATUS AP™ • STRATUS HT™ • STRATUS AS™ • AVENGER® G&T™ • AVENGER® M8™		