

Mastercraft **CENTURY** program

Program Benefits

- Quarterly Century Dollars
- New Dealer Merchandising Reward
- Double Dollars Promotions
- Online Training
- Credit Card - Synchrony
- National Consumer Promotions
- Website Discounts - NetDriven

Commitment

- Minimum 240 Units Annually
- No Opening Order Requirement
- 80/20 Rule - 80% of units from primary distributor, 20% of units from secondary distributor

Payout

Category Level	Units	Entry Level Units Century Dollars	Passenger Units Century Dollars	SUV/LT Units Century Dollars	Winter Tire Century Dollars
Premier	240 - 699	\$.75	\$2.50	\$4.00	\$1.00
Choice	700 - 1,599	\$1.00	\$3.00	\$4.50	\$1.25
Select	1,600 - 1,799	\$1.25	\$3.50	\$5.00	\$1.75
Elite	2,800 - 3,999	\$1.50	\$4.00	\$6.00	\$2.00
Prime	4,000+	\$2.00	\$5.00	\$7.00	\$2.50

- Paid Via Mastercraft Tire Prepaid Visa card directly from Mastercraft
- At least 50% of unit requirement must be from Qualifying units

Qualifying Units

Avenger Touring LSR
Cooper Zeon RS3-A
Cooper Zeon RS3-G1
Cooper Zeon RS3-S
Courser A/T2

Courser AXT
Courser C/T
Courser CXT*
Courser HSXTOUR
Courser HTR

Courser HTR Plus
Courser HXT
Courser MSR*
Courser MXT
Glacier-Grip II*

LSR Grand Touring
SRT Touring
Strategy
Glacier Trex*
Avenger M8

Entry Tires

Avenger G/T
A/S IV
Courser LTR
Courser STR
MC-440

* paid at winter rate

