



# 2024 Mastercraft CENTURY program

## PROGRAM BENEFITS

- Quarterly Century Dollars
- New Dealer Merchandising Reward
- Double Dollars Promotions
- Online Training
- Mastercraft Rewards Spiff Program

## COMMITMENT

- Minimum 240 Units Annually
- No Opening Order Requirement
- 80/20 Rule - 80% of units from primary distributor, 20% of units from secondary distributor

## PREFERRED TIRES

Must account for at least 50% of your quarterly goal.

- Earn Preferred Tire payout
- Purchases count towards your Total Tires
  - Courser MXT™
  - Courser CXT™
  - Courser HXT™
  - Courser Trail™
  - Courser Trail HD™
  - SRT Touring™
  - Courser Quest™
  - Courser Quest Plus™
  - Courser HTR Plus™
  - Glacier MSR™
  - Glacier Trex™

## HOW TO EARN

### PAYMENT AMOUNTS:

TOTAL TIRE REQUIREMENT			MUD / TRACTION	ON / OFF ROAD	COMMUTER	WINTER	STANDARD
TIER 5	ANNUAL TOTAL TIRES <b>4,000</b> (2,000 of which must be Preferred Tires)	QUARTERLY TOTAL TIRES <b>1,000</b> (500 of which must be Preferred Tires)	\$10.00 per Preferred Tire MUD / TRACTION	\$7.50 per Preferred Tire ON / OFF ROAD	\$6.00 per Preferred Tire COMMUTER	\$4.00 per Preferred Tire WINTER	\$2.00 per Standard Tire
	ANNUAL TOTAL TIRES <b>2,400</b> (1,200 of which must be Preferred Tires)	QUARTERLY TOTAL TIRES <b>600</b> (300 of which must be Preferred Tires)	\$9.00 per Preferred Tire MUD / TRACTION	\$6.50 per Preferred Tire ON / OFF ROAD	\$4.50 per Preferred Tire COMMUTER	\$3.00 per Preferred Tire WINTER	\$1.50 per Standard Tire
TIER 4	ANNUAL TOTAL TIRES <b>1,600</b> (800 of which must be Preferred Tires)	QUARTERLY TOTAL TIRES <b>400</b> (200 of which must be Preferred Tires)	\$7.00 per Preferred Tire MUD / TRACTION	\$5.50 per Preferred Tire ON / OFF ROAD	\$4.00 per Preferred Tire COMMUTER	\$2.50 per Preferred Tire WINTER	\$1.25 per Standard Tire
	ANNUAL TOTAL TIRES <b>600</b> (300 of which must be Preferred Tires)	QUARTERLY TOTAL TIRES <b>150</b> (75 of which must be Preferred Tires)	\$7.00 per Preferred Tire MUD / TRACTION	\$4.50 per Preferred Tire ON / OFF ROAD	\$3.50 per Preferred Tire COMMUTER	\$2.00 per Preferred Tire WINTER	\$1.00 per Standard Tire
TIER 3	ANNUAL TOTAL TIRES <b>240</b> (120 of which must be Preferred Tires)	QUARTERLY TOTAL TIRES <b>60</b> (30 of which must be Preferred Tires)	\$5.00 per Preferred Tire MUD / TRACTION	\$4.00 per Preferred Tire ON / OFF ROAD	\$2.50 per Preferred Tire COMMUTER	\$1.50 per Preferred Tire WINTER	\$0.75 per Standard Tire
	ANNUAL TOTAL TIRES <b>240</b> (120 of which must be Preferred Tires)	QUARTERLY TOTAL TIRES <b>60</b> (30 of which must be Preferred Tires)	\$5.00 per Preferred Tire MUD / TRACTION	\$4.00 per Preferred Tire ON / OFF ROAD	\$2.50 per Preferred Tire COMMUTER	\$1.50 per Preferred Tire WINTER	\$0.75 per Standard Tire

## STANDARD TIRES

- Earn Preferred Tire payout
- Purchases count towards your Total Tires
  - Stratus AP™
  - Stratus HT™
  - Stratus AS™
  - Avenger G/T™
  - Avenger M8™
  - A/S IV™

