



Program Benefits

- Quarterly Premium Line Rewards
- Quarterly Standard Rewards
- Annual Volume Bonus
- Marketing Support Points (Co-Op)
- Enrollment Kit
- Online Training
- Program website
- Discount Pricing from K&M Tire

Commitment

- Professional retail location image
- Positively promote and position the Hankook brand and full product line
- 24 unit opening order

Payout

- Incentives are paid via check or direct deposit directly from Hankook

ONE LEVEL	2017		Annual Volume Bonus
	PREMIUM Line Reward*	STANDARD**	
(Quarterly Units)			
Level 0 (25-59)	\$4.00	-	
Level 1 (60-99)	\$4.00	\$1.50	
Level 2 (100-249)	\$4.00	\$2.50	Level 2 - \$2.00
Level 3 (250-399)	\$4.00	\$3.50	Level 3 - \$3.00
Level 4 (Over 400)	\$4.00	\$4.50	Level 4 - \$4.00

* Minimum of 25 qualifying Premium Line units/QTR to qualify.

** Premium lines pay the premium payout and the standard payout. Other Hankook lines pay just the standard payout.

Qualifying Lines: Ventus S1 Evo2 SUV (K117A), Ventus V12 Evo2 (K120), Ventus S1 Noble 2 (H452), Ventus V2 Concept 2 (H457) Optimo H727, Kinergy GT (H436), Dynapro AT-M (RF10), Dynapro HT (RH12), Dynapro HP2 (RA33)

