



HANKOOK **ONE** PROGRAM

## PROGRAM BENEFITS

- Quarterly Volume Rewards
- End Of Year Retro Pay
- Marketing Support Points
- Enrollment Kit
- Online Training
- Program website

## COMMITMENT

- Professional retail location image
- Positively promote and position the Hankook brand and full product line

## Pay Out

Incentives are paid via direct deposit directly from Hankook

	 SILVER	 GOLD	 PLATINUM	 DIAMOND	 DIAMOND+
Annual Volume	192 - 399	400 - 999	1,000 - 1,799	1,800 - 3,999	4,000+
Quarter Volume	48 - 99	100 - 249	250 - 449	450 - 999	1,000+
Volume Reward	<b>\$3</b>	<b>\$5</b>	<b>\$8</b>	<b>\$10</b>	<b>\$12</b>

If your annual purchases exceed the level earned on a quarterly basis, the difference between the higher level and the amount already paid will be issued by check or direct deposit during the first quarter of the following calendar year.

## Points

As an additional incentive, points are achievable by dealers who attain Diamond and Diamond Plus levels within the program. Points may be redeemed in our ONE Program online portal. We are excited about a new addition to our points system to involve partners during the upcoming 2025 events. More details to come.

CONTACT YOUR LOCAL K&M TIRE SALES REPRESENTATIVE  
OR REGIONAL PROGRAMS MANAGER WITH ANY QUESTIONS.

