



Program Benefits

- Quarterly Premium Line Rewards
- Quarterly Volume Rewards
- Marketing Support Points
- Enrollment Kit
- Online Training
- Program website
- Discount Pricing from K&M Tire

Commitment

- Professional retail location image
- Positively promote and position the Hankook brand and full product line
- 24 unit opening order

Payout

- Incentives are paid via check or direct deposit directly from Hankook

ONE LEVEL	2018	
	PREMIUM Line Reward *	Quarterly Volume Rewards **
(Quarterly Units)		
Level 1 (60-99)	\$4 Per Tire	\$1.00
Level 2 (100-249)		\$4.00
Level 3 (250-399)		\$6.00
Level 4 (Over 400)		\$8.00

* Minimum of 20 qualifying Premium Line units/QTR to qualify.

** Premium lines pay the premium payout and the volume reward payout. Other Hankook lines pay just the volume reward payout.

Qualifying Lines: Ventus S1 Evo2 SUV (K117A), Ventus V12 Evo2 (K120), Ventus S1 Noble 2 (H452), Ventus V2 Concept 2 (H457), Kinergy PT (H737), Kinergy GT (H436), Dynapro AT-M (RF10), Dynapro HT (RH12), Dynapro HP2 (RA33)

