



# 2024



## PROGRAM BENEFITS

- Quarterly Volume Rewards
- Marketing Support Points
- Enrollment Kit
- Online Training
- Program website
- Showroom and Apparel POP

## COMMITMENT

- Professional retail location image
- Positively promote and position the Hankook brand and full product line

## PAYOUT

- Incentives are paid via direct deposit directly from Hankook

## PROGRAM WILL RETRO PAY

- If your annual purchases exceed the level earned on a quarterly basis, the difference between the higher level and the amount already paid will be issued by check or direct deposit during the first quarter of the following calendar year.

ONE LEVEL	2024		
	Premium Line Rewards	Quarterly Volume Rewards	Showroom and Apparel POP*
(Quarterly Units)			
Silver (60-124)	<b>\$2 Per Select Tire</b>	\$3.00	----
Gold (125-249)	(Tire Lines: Kinergy PT, Kinergy 4S2, Dynapro HPX, Dynapro AT2 Xtreme, Dynapro HT, Ion Evo AS, Ion Evo, Ventus S1 AS, Ventus S1 Evo Z AS X)	\$4.00	----
Platinum (250-399)		\$5.00	1 Point Per Tire
Diamond (Over 400)		\$6.00	1.25 Points Per Tire

\* Points can be used to purchase Hankook Merchandise along with a variety of other offerings on our ONE Program website

