

# GOODYEAR G<sup>3</sup>XPRESS

## Program Benefits

- 2.7% Marketing Fund credit
- Quarterly Incentive Program
- Goodyear Rewards Plus (Spiff Program)
- Credit Card
- 1% Point-of-Sale incentive
- Partner Program Discounts
- Outdoor Signage Program
- Consumer Rebates

## Commitment

- Minimum 600 units annually
- Honor the Goodyear credit card
- Honor national accounts

## Payout

- Marketing Fund is issued as credit to K&M Tire and passed through on your monthly statement
- Quarterly incentives are paid via check directly from Goodyear

\*Marketing Fund Credit excludes discontinued items, price matching, national accounts, purchase re-sales and container loads.

