

GOODYEAR G³XPRESS

Program Benefits

- 2.7% Marketing Fund credit
- Quarterly Incentive Program
- Goodyear Rewards Plus (Spiff Program)
- Credit Card
- 1% Point-of-Sale incentive
- Partner Program Discounts
- Outdoor Signage Program
- Consumer Rebates

Commitment

- Minimum 600 units annually
- Honor the Goodyear credit card
- 48 unit opening order

Payout

Quarterly Incentives Program	Tier 1 (150 - 199)	Tier 2 (200 - 499)	Tier 3 (500 - 799)	Tier 4 (800+)
Goodyear Core	\$7	\$9	\$11	\$13
Kelly Brand	\$4	\$5	\$6	\$7
Goodyear Non-Core & Dunlop	\$3	\$3	\$4	\$4

- Marketing Fund is issued as credit to K&M Tire and passed through on your monthly statement
- Quarterly incentives are paid via check directly from Goodyear

*Marketing Fund Credit excludes discontinued items, price matching, national accounts, purchase re-sales and container loads.

