

# GOODYEAR G<sup>3</sup>XPRESS

## Program Benefits

- 2.7% Marketing Fund credit
- Quarterly Incentive Program
- Goodyear Rewards Plus (Spiff Program)
- Credit Card
- 1% Point-of-Sale incentive
- Partner Program Discounts
- Outdoor Signage Program
- Consumer Rebates

## Commitment

- Minimum 600 units annually
- Honor the Goodyear credit card
- 48 unit opening order

## Payout

<b>Quarterly Incentives Program</b>	<b>Tier 1 (150 - 199)</b>	<b>Tier 2 (200 - 499)</b>	<b>Tier 3 (500 - 799)</b>	<b>Tier 4 (800+)</b>
Goodyear Core	\$7	\$9	\$11	\$13
Kelly Brand	\$4	\$5	\$6	\$7
Goodyear Non-Core & Dunlop	\$3	\$3	\$4	\$4

- Marketing Fund is issued as credit to K&M Tire and passed through on your monthly statement
- Quarterly incentives are paid via check directly from Goodyear

\*Marketing Fund Credit excludes discontinued items, price matching, national accounts, purchase re-sales and container loads.

