



**2024**

**PROGRAM REWARDS**

- Quarterly Rewards
- Marketing Points
- Online Training
- Dealer Locator
- Marketing Program Points for Merchandise and POP Material
- Reward Promos
- Quarterly Promotions
- Annual Catch Up
- Counter Sales Spiff Program

**COMMITMENT**

- 24 unit opening order within 30 days
  - Minimum 120 units annually
  - 2 Year Road Hazard Program (on select tire lines)
  - 80/20 Rule
    - 80% of units must be from primary distributor
    - 20% or fewer units can be from secondary distributor\*
- \*secondary units are paid in rewards

**PAYOUT**

<b>FALKEN TIRES PAYOUT LEVEL</b>	<b>FAN-LIMITED* 30 UNITS</b>	<b>FAN-LITE 60 UNITS</b>	<b>FAN 125 UNITS</b>	<b>FAN+ 250 UNITS</b>	<b>FANATIC 400 UNITS</b>	<b>FANATIC PRO 600 UNITS</b>
<b>\$ REWARD PER UNIT</b>	<b>\$2</b>	<b>\$3</b>	<b>\$4</b>	<b>\$5</b>	<b>\$6</b>	<b>\$7.50</b>
<b>PREMIUM LINE BONUS</b>	<b>\$2</b>	<b>\$2</b>	<b>\$2</b>	<b>\$2</b>	<b>\$2</b>	<b>\$2</b>
<b>FALKEN TV PAYOUT</b>	<b>\$1</b>	<b>\$1</b>	<b>\$1</b>	<b>\$1</b>	<b>\$1</b>	<b>\$1</b>
<b>EARN UP TO</b>	<b>\$5</b>	<b>\$6</b>	<b>\$7</b>	<b>\$8</b>	<b>\$9</b>	<b>\$10.50</b>

**QUALIFYING LINES:** Ziox ZE960 A/S, Sincera SN250 A/S, Sincera SN201 A/S, Azenis FK510 & 510 SUV, Winterpeak F-ICE 1, EuroWinter HS01 & HS01 SUV, EPZ II & EPZ II SUV, CT60 A/S, Ziox S/TZ05, Wildpeak H/T02, Wildpeak A/T Trail, Wildpeak A/T3W, Rubitrek A/T, Wildpeak M/T, Wildpeak A/T4W

**QUALIFYING PREMIUM LINES:** Azenis FK460 A/S, Azenis FK510, Wildpeak A/T3W, Wildpeak A/T Trail, Wildpeak H/T02, Wildpeak M/T, Wildpeak R/T and Wildpeak A/T4W.

