



PINNACLE™
Commercial Truck Program

PROGRAM BENEFITS

- Quarterly Pinnacle Rewards
- Dealer Locator
- Online Training - eCooper University

COMMITMENT

- Minimum 200 Units Annually*
- No Opening Order Requirement
- 75/25 Rule - 75% of units from primary distributor, 25% of units from secondary distributor

PAYOUT

Payout Level	Minimum Cooper units per quarter	TOTAL Units per quarter	Roadmaster payout per unit	Cooper TBR 17.5"/19.5" payout per unit	Cooper TBR 22.5"/24.5" payout per unit
SILVER	16	50-100	\$3	\$5	\$5
GOLD	24	101-200	\$4	\$5	\$10
DIAMOND	48	201+	\$5	\$5	\$15
COOPER PLUS	100+	*\$500 Bonus earned when 100+ Cooper Units purchased per quarter! Maximum of one \$500 Bonus payout per quarter.			

Premium Tires:

Cooper Pro Series LHS
Cooper Pro Series LHD
Cooper Pro Series LHT

Cooper Work Series RHA
Cooper Work Series AWD
Cooper Work Series RHD
Cooper Work Series RHT

Cooper Severe Series MSA
Cooper Severe Series WBA
Cooper Severe Series MSD

*with minimum Qualifying Cooper TBR purchases

