

BRIDGESTONE



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Firestone

PROGRAM BENEFITS

- Quarterly Retail Bonus (RBS) - Pays on NET Purchases
- Annual Volume Bonus (VB) - Pays on ALL Purchases
- Growth Bonus (GB)
- Driving Force Retail Spiffs
- Premium Ownership Program
- Consumer Financing Program

COMMITMENT

- Minimum 900 Annual Major Brand (Consumer) Units (Bridgestone & Firestone)
- 225 Per Quarter
- 75 Per Month
- No Opening Order Requirement

BONUSES

- Retail Bonus
 - ▶ 225+ Quarterly Major Brand To Qualify For RBS
Bridgestone - \$6.00/Tire* Firestone - \$4.00/Tire* Fuzion - \$2.00/Tire*
**Secondary supplied units count toward rate. Payment is on Primary Supplied Net purchases.*
- Growth Bonus
 - ▶ Prior Year major brand purchases plus one (1) unit or minimum of 936 major brand (program minimum of 900 major brand units plus 4% growth).
Bridgestone - \$2.00 and Firestone - \$2.00****
***Secondary supplied units count toward rate. Payment is on primary supplied net purchases. Multi locations combined for qualifying payment*
- Annual Volume Bonus
 - ▶ Paid at the end of the year
 - ▶ Now available for multiple store retailers. See table below for required purchases.
 - ▶ Qualifying payment is on combined location purchases.
 - ▶ Secondary rate and payment is same as single location.

Single Location	1,200-1,999	2,000-2,999	3,000+
Multiple Locations	+600	+600	+600
Bridgestone	\$2.00/Tire***	\$3.50/Tire***	\$5.00/Tire***
Firestone	\$2.00/Tire*** or	\$3.50/Tire*** or	\$5.00/Tire***
Fuzion	\$1.00/Tire***	\$1.50/Tire***	\$2.00/Tire***

***Payment is on primary supplied gross purchase if fill in is greater than 25%
 ***Payment is on primary and secondary supplied gross purchase if fill in is 25% or less.

