

BRIDGESTONE ASSOCIATE

Program Benefits

- Quarterly Retail Brand Support
- Annual Volume Bonus
- ProCert On-line Training
- Driving Force Retail Spiffs
- Dealer Locator

Commitment

- 300+ Annual Bridgestone/Firestone/Fuzion Consumer Tires
- Good Retail Location Image
- Area Marketing Approval
- Bridgestone Inventory Commitment

Retail Brand Support

- Minimum of +75 Quarterly Major Brand Units To Qualify (Bridgestone/Firestone)
- Pays Per Tire On NET Bridgestone, Firestone, And Fuzion Units
- Retroactive Payouts Each Quarter
- Purchase Requirement Per POS

		
\$3.00 PER TIRE*	\$2.00 PER TIRE*	\$1.00 PER TIRE*

NEW! Volume Bonus

- 600 Annual Major Brand Units To Qualify
- Paid At Year End
- Paid On Gross Purchases

		
\$1.00 PER TIRE*	\$1.00 PER TIRE*	\$0.50 PER TIRE*

* Qualify For Payment On Gross Purchases. Payment Made On Net Purchases.

