

ADVANTAGE

YOKOHAMA ASSOCIATE DEALER PROGRAM

Program Benefits

- Quarterly Cash Rewards
- Travel Rewards
- Advertising Coop
- Program Website
- Point-of-Sale Kit
- Showroom Display
- Signage
- Online Training
- Credit Card
- Partners Program

Commitment

- Minimum 75 units quarterly/ 300 annual
- 24 Unit opening order

Payout

- Quarterly Incentives are paid via check directly from Yokohama

Minimum 75 Quarterly/300 Annual Units

	Tier +	Tier 1	Tier 2	Tier 3	Tier 4
Quarterly Bonus Purchase Requirements (Units)	75-124	125-249	250-437	438-624	625+
Quarterly Bonus Payout (Per Eligible Tire)	2%	3%	4%	5%	6%

