



Program Benefits

- Quarterly Century Dollars
- New Dealer Merchandising Reward
- Double Dollars Promotions
- Free Google Search advertising (for top two levels)
- Online training
- Credit Card
- National Consumer Promotions

Commitment

- Minimum 300 units annually
- No opening order requirement

Payout

Category Level	Entry Level Units Century Dollars	Passenger Units Century Dollars	SUV/LT Units Century Dollars	Glacier Grip II And Courser MSR's
Premier - 300 Units	\$.50	\$2.00	\$3.00	\$.75
Choice - 600 Units	\$.75	\$2.50	\$4.00	\$.75
Select - 1,000 Units	\$1.00	\$3.00	\$4.50	\$1.00
Elite - 1,600 Units	\$1.25	\$3.50	\$5.00	\$1.25
Prime - 4,000 Units	\$1.50	\$4.00	\$6.00	\$1.50

- Paid Via Mastercraft Tire Prepaid Visa card directly from Mastercraft
- At least 50% of unit requirement must be from Qualifying units

Qualifying Units

Avenger Touring LSR
Strategy
Glacier-Grip II
Cooper Zeon RS3-S
Cooper Zeon RS3-A

SRT Touring
Courser HTR Plus
Courser HTR
Courser A/T2
Courser AXT

Courser C/T
Cooper Zeon XST^A
Courser HSX^{TOUR}
Cooper Zeon LTZ
Courser MSR

Courser MXT
Courser HXT

Entry Tires

Avenger G/T
A/S IV
Courser LTR
Courser STR
MC-440

