

# Continental



## Program Rewards

- Quarterly Gold Rewards
- Volume Bonus (Paid Quarterly. Not prorated for midyear sign ups.)
- Quarterly Promotions
- Contilink.com program website
- Engage 360 Training
- Real Performance Motivation (Spiff Program)
- Conti Points for showroom displays
- UHP Express Delivery Program
- Gold Trip

## Commitment

- Opening order of 24 units
- Minimum 400 units purchased annually

## Payout

### QUARTERLY GOLD REWARDS

ContiSportContact 5P/5	\$8	ContiSportContact 3	\$8	ContiSportContact 2	\$8
CrossContact UHP	\$8	CrossContact LX20	\$7	ExtremeContact DWS	\$7
ExtremeContact DW/DWS <sup>06</sup>	\$7	PureContact	\$7	TrueContact	\$7
ExtremeWinterContact	\$4	WinterContact Si	\$4	Conti ProContact	\$2
G-Max AS-03	\$5	Grabber	\$5	Grabber AT2	\$5
Grabber HTS/HTS60	\$5	Altimax RT43	\$3	Altimax Artic/Artic LT	\$2

### GOLD VOLUME BONUS

Express Level	400 – 799 units annually	\$2 per tire
Standard Level	800 – 1,299 units annually	\$3 per tire
Select Level	1,300 – 1,999 units annually	\$3.50 per tire
Elite Level	2,000+ units annually	\$4.00 per tire

- Paid via direct deposit directly from Continental
- Volume Bonus unit requirements includes all Continental and General brand tires

