



Program Benefits

- ◆ Premium Website Development
- ◆ Exclusive Tire Programs, Rebates & Spiffs
- ◆ Marketing Support Suite
- ◆ Mobile Marketing
- ◆ Social Media Support
- ◆ Promotional Support
- ◆ Nationwide Tire Protection Plan
- ◆ Nationwide Service Warranty Program
- ◆ National Account Parts Programs
- ◆ National Account Uniform Programs
- ◆ Discount Office Supply Program
- ◆ Credit Card Processing
- ◆ Dealer Locator
- ◆ Apparel
- ◆ Shop Management Programs
- ◆ Tire Equipment Programs
- ◆ Exterior Signage Program
- ◆ Interior Signage Program
- ◆ Aftermarket Wheel Program
- ◆ Customer Loyalty Program

Commitment

- ◆ Minimum 400 units annually
- ◆ No opening order requirement

Our Vision

To be the leading and most trusted marketing organization of independent tire retailers in the country.

Our Mission Statement

We are dedicated to helping our customers improve their overall profitability through continuous improvement, industry-leading sales and marketing resources, and building strong relationships with our Customers, within our Dealer Network, and with our Preferred Supplier Partners.

We are driven by winning ways based upon trust, respect, integrity, and continuous improvement.

visit us on the web at:

www.big3tire.com
www.mrtireoutlet.com

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