



Program Benefits

- Quarterly Retail Bonus (RBS)
- Annual Volume Bonus (VB)
- Network Rewards (Retail Support, AwardPerQ, or Cash)
- Driving Force Retail Spiffs
- Premium Ownership Program
- Consumer Financing Program

Commitment

- Minimum 900 Annual Major Brand Units (Bridgestone & Firestone)
 - 225 Per Quarter
 - 75 Per Month
 - About Four Tires/ Day (assuming 22 working days per month)
- No Opening Order Requirement
- Consumer Tires Only (Excludes Commercial Truck)

Payout

- Quarterly incentives are paid via check directly from Bridgestone (RBS and NR)
- The Annual Volume Bonus (VB) is paid only one time per year; at the conclusion of the calendar year.
- Display Support credits are issued to distributor based on first 6 months of purchases

Retail Bonus (225+ Quarterly Major Brand To Qualify For RBS)

Bridgestone ... \$5.00 Per Tire Firestone ... \$3.00 Per Tire Fuzion ... \$1.00 Per Tire

Volume Bonus	1,500-2,499	2,500-3,999	4,000+
Bridgestone	\$1.00 /Tire	\$2.50/Tire	\$4.00/Tire
Firestone	\$1.00/Tire	or \$2.50/Tire	or \$4.00/Tire
Fuzion	\$0.50/Tire	\$1.00/Tire	\$1.50/Tire

