

# FALKEN

APRIL 2024 PURCHASE INCENTIVE



**3** **DOLLARS**  
**PER TIRE**  
ON ALL FALKEN PASSENGER AND LIGHT TRUCK TIRES

Attention Big 3 Tire Dealers! Earn Up To **\$3.00 Per Tire** On Your Falken Passenger & Light Truck Tire Purchases In April 2024 When You Purchase 12 Or More Falken PLT Units From K&M Tire. Incentive Will Be Paid In The Form Of A Credit On Your May 2024 K&M Tire Statement.

EXCLUSIVELY AVAILABLE TO

**BIG 3 TIRE**

- Dealers currently enrolled in the Falken Fanatic Program through a distributor other than K&M Tire are not eligible for this promotion.
- Paid on NET Units Only - Car Dealer, National Account, Government and Fleet Deliveries are exempt from payment