



SPRING INTO SUMMER PURCHASE INCENTIVE

APRIL 1 THROUGH JUNE 30, 2024

AVAILABLE TO BIG 3 TIRE DEALERS ONLY

Big 3 Tire Dealers that purchase eligible Yokohama Commercial Tires between 4/1/24 -6/30/24, can earn up to **\$25 per tire** in the form of a credit on their K&M Tire account in July.

Eligible Lines:

- RY617
- 114R
- 504C
- RY023
- TY517 MC2
- 505C



Minimum 8 NET Yokohama TBR units during Q2

**Dealers currently enrolled in the Yokohama Commercial Advantage Program through a distributor other than K&M Tire are not eligible for this program.*

**Paid on NET Units Only – Car Dealer, National Account, Government and Fleet Deliveries are exempt from payment*

**Program / payouts in addition to Yokohama BOOST Commercial Tire Kicker*

EXCLUSIVELY AVAILABLE TO

BIG 3 TIRE

DEALERS ONLY